

# JUNGFRAU

## TOP OF EUROPE

TransPerfect's GlobalLink Suite helps Jungfrauabahn exceed their e-commerce revenue goals

*"Thanks to the GlobalLink Suite, our international clients are now able to navigate intuitively through the booking process in their own language. We were able to surpass our 3-year e-commerce revenue goal already after the first 12 months. We are looking forward to further growing our numbers through the partnership with TransPerfect."*

– Head of Marketing Services  
Jungfrauabahn



## Be Everywhere

Jungfrauabahn is a leading Swiss railway and tourism company, with their flagship "Jungfrauoch - Top of Europe" attractions racking up over 800,000 visitors per year.

The company partnered with TransPerfect to localise its online sales and information platform into English, French, Spanish and Chinese. The new functionality allows international visitors to select from a range of travel packages – or put together a completely personalised adventure – all in their native language. Since localisation, the site has received more than 3 million additional page views per year.

# TRANSPERFECT